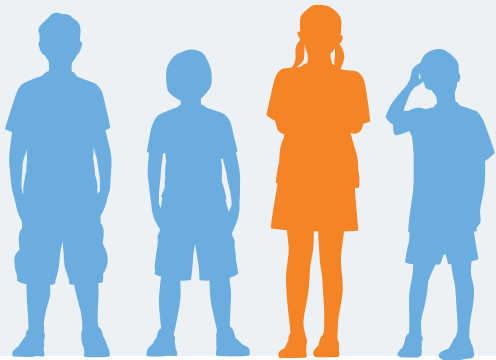


SUGARY DRINK CONSUMPTION IN AUSTRALIAN CHILDREN

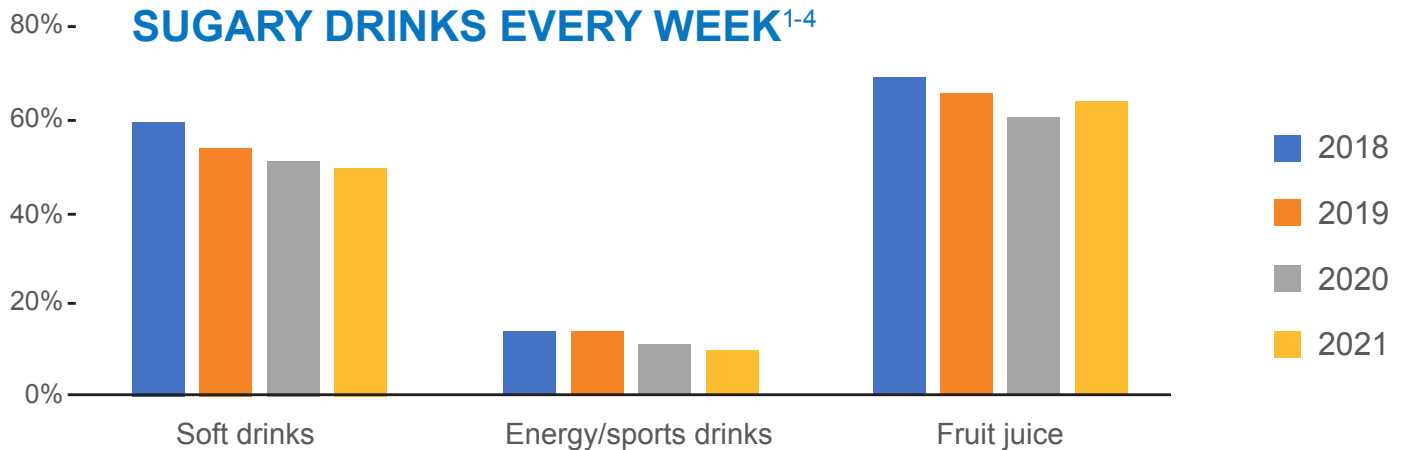


1 IN 4
CHILDREN DRINK
FRUIT JUICE EVERY DAY¹



Sugary drinks
can lead to
tooth erosion &
DECAY

DRINKING 2 OR MORE SUGARY DRINKS EVERY WEEK¹⁻⁴



AWARENESS IN PARENTS

84% of parents advised they are aware that sugary drinks can lead to tooth decay. This is an 8% increase since 2017.

There is a lower level of awareness in regional and rural areas.



Lack of awareness was greatest amongst parents located in the Northern Territory.¹

Daily sugary drink consumption is highest amongst children whose parent's highest level of education is a school certificate.²



HOW CAN WE IMPROVE AWARENESS?

- Introduce a health levy on sugary drinks (See the ADA's Australian Dental Health Plan)
- Include easy to read labelling of added sugars on sugary drinks
- Continue to improve the Health Star Rating system
- Increase families awareness and use of the Child Dental Benefits Schedule

FOR MORE INFORMATION, VISIT TEETH.ORG.AU

Data sources: 1-4. APMI. Australian Dental Association Consumer Survey, 2021-2018.